

# TAKEHOME

24th - 30th  
November



**What are some of the different ways we can express ourselves?**

## In the news this week

McDonald's changed the colours of its famous Happy Meal box in the UK, making it white on three sides, for children to colour and design it themselves. The company said the new boxes encourage creativity and let children express their ideas and feelings through drawing. Four million of the new 'colour-your-own' boxes have been given out as a trial to see how children respond.

### Things to talk about at home ...

- > Talk to someone at home about the campaign. Share your thoughts – do you think it's a good idea? Share what you might draw on the box.
- > One of the aims of the campaign is to encourage children to express themselves. Do you believe it achieves this aim? Can you think of any other ideas?

**Please note any interesting thoughts or comments**

**Share your thoughts and read the opinions of others**

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